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**CHAMPION ENHANCES NATIONAL SALES TEAM
WITH THREE NEW HIRES**

New Hires Drive Company's National and Regional Expansion

MIDDLEBORO, MA, July 31, 2008 – Champion Exposition Services (“Champion”), a leading provider of comprehensive event solutions and exposition services, today announced the company has added three industry-veterans to its national sales force. Gregg Greca has joined Champion as Regional Director of New Business Development, based out of the company’s fast-growing Orlando office, while Chris Wolters and Dot Hewitt have accepted National Sales Manager positions, working out of the Washington D.C. and Atlanta offices, respectively.

“As we aim to enlarge our business footprint nationally, it’s imperative that we continue to fortify our sales team with experienced, knowledgeable professionals,” said David Perkins, Executive V.P. of Sales, Champion. “Gregg, Chris and Dot bring a diverse set of skills to Champion, and we’re confident that their addition will help us continue to thrive.”

Gregg Greca, Regional Director of New Business Development – Greca comes to Champion with more than 18 years of experience in the tourism and convention industry; most recently serving as the Director of Catering Operations for the Gaylord Palms Resort and Convention Center in Kissimmee, Florida. Greca will work out of Champion’s Orlando office, helping to cultivate the company’s regional business in Florida and the southeast.

Chris Wolters, National Sales Manager – Wolters has 16 years of experience in the trade show industry; most recently serving as the Director of Sales for Freeman’s Atlanta office. He comes to Champion with extensive sales and managerial experience, and will work out of the company’s Atlanta office, focusing on the Chicago, Washington D.C. and national markets.

Dot Hewitt, National Sales Manager – Hewitt brings a wealth of industry and sales experience to her new position at Champion; most recently working as the National Sales Manager for Experient (formerly Conferon Global Services). Hewitt will be based out of the Washington D.C. office, focusing on the D.C. region and third party clients.

About Champion Exposition Services

Champion Exposition Services (“Champion”) is a leading provider of comprehensive exposition and corporate event services. Since 1986 Champion has been one of the top general service contractors in North America, providing innovative solutions and services to help their clients and exhibitors excel. Champion is part of the WCP (Wachovia Capital Partners) Exposition Services Holding Company, which also includes Immersa Marketing and the George Fern Company. It is one of the largest event marketing and service providers in the country with locations in 22 cities and more than 500 expert employees producing over 1200 events annually. More information on Champion can be found at <http://www.championexpo.com/>