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MEDIA CONTACT:

Jennifer Robertson
Matter Communications, Inc.
978-499-9250, x232
champion@matternow.com

DAVID PERKINS REAPPOINTED TO HCEA BOARD OF DIRECTORS

Champion Executive to Continue to Serve on the Healthcare Convention & Exhibitors Association's (HCEA) Board of Directors

MIDDLEBORO, MA, June 11, 2008 – Champion Exposition Services ("Champion"), a leading provider of comprehensive event solutions and exposition services, today announced that David Perkins, the company's Executive Vice President of Sales, has been reappointed to the Healthcare Convention Exhibitor Association (HCEA) Board of Directors. The selection is one of three appointments by the HCEA President and marks the second consecutive selection to the Board of Directors for Perkins.

"It's been a true honor to serve on the HCEA Board of Directors in 2007-2008, and I look forward to my second term with great anticipation," said David Perkins, Executive Vice President of Sales, Champion. "As a longtime member of the association, the HCEA means a great deal to me. It will be my charge to work with the entire Board, as well as my colleagues here at Champion, to serve the healthcare community and continue the honorable tradition that the HCEA has accumulated over the past 78 years."

During his 2007-2008 term, Perkins served on the HCEA Annual Meeting Committee, the general sessions speaker committee and as a speaker/moderator for the HCEA. He joined Champion as the Executive Vice President of Sales earlier this year.

"David Perkins has been a true leader in the healthcare convention industry for many years. It's a pleasure to have him continue on the HCEA Board of Directors and apply his leadership and perspective to our industry," said Eric Allen, HCEA Executive Vice President. "We look forward to working with him as we continue to provide the very best in education, networking and marketing opportunities for our members."

The HCEA is a trade association consisting of more than 600 organizations united by their common desire to increase the effectiveness and efficiency of healthcare conventions and exhibitions as an educational and marketing medium. Their annual meeting will take place June 21-24, 2008 at the Salt Palace Convention Center and Grand America Hotel in Salt Lake City, UT. The meeting's 'Reach for the Top,' theme and logo were designed by Champion and selected by the HCEA's Annual Meeting Committee from more than 30 official entries.

About Champion Exposition Services

Champion Exposition Services ("Champion") is a leading provider of comprehensive exposition and corporate event services. Since 1986 Champion has been one of the top general service contractors in North America, providing innovative solutions and services to help their clients and exhibitors excel. Champion is part of the WCP (Wachovia Capital Partners) Exposition Services Holding Company, which also includes Immersa Marketing and the George Fern Company. It is one of the largest event marketing and service providers in the country with locations in 22 cities and more than 500 expert employees producing over 1200 events annually. More information on Champion can be found at <http://www.championexpo.com/>

About Healthcare Convention & Exhibitors Association

The Healthcare Convention & Exhibitors Association (HCEA) is the only association solely dedicated to improving the effectiveness of all conventions, meetings and exhibitions for the healthcare industry. It is a

trade association representing organizations united by their common desire to increase the effectiveness and quality of healthcare conventions and exhibitions as an educational and marketing medium. HCEA promotes the value of exhibits as an integral part of healthcare meetings. Since 1930, HCEA has provided healthcare exhibitors, medical associations, and suppliers a forum for the exchange of mutually beneficial information and ideas. HCEA offers its members a continuing opportunity to become more knowledgeable in their profession through meaningful communication, the exchange of ideas with other members, and the many services provided exclusively to HCEA members. More information on HCEA can be found at <http://www.hcea.org>